

Procter & Gamble

RECYCLASS TECHNOLOGY APPROVAL

Brussels, 02 December 2020

Reviewed: Brussels, 20 December 2023

DISCLAIMER

RecyClass recognition applies only to Procter & Gamble 'Wood-effect' decoration technology reported in Annex I. The recyclability assessment therefore does not refer to the testing of a specific packaging using this technology. Any specific packaging using this technology would need to be tested individually to demonstrate that the system of resin, adjuvants, label, closure, and printing conforms to the RecyClass Recyclability Evaluation Protocol for HDPE containers, and that it is sorted in the HDPE rigid stream at the state-of-art sorting plants in Europe.

Publication of results of testing of this technology MUST clearly include all the conditions listed in the approval letter. Partial reporting of the conditions is forbidden.

Additionally, any change in the formulation of the technology must be communicated to the Technical Committee which will reassess the approval of the technology.

The RecyClass HDPE Technical Committee was requested to carry out an assessment of the technology 'Wood-effect' decoration by Procter & Gamble to verify its impact on the quality of recycled HDPE containers.

The 'Wood-effect' technology is a decoration applied on HDPE bottles, and consists of less than 2 % brownish-coloured masterbatch and 0.07 wt% of polyamide. The 'Wood-effect' technology was tested on a white HDPE bottle without label nor closure system.

According to the results that were obtained from the laboratory test by the Institut für Kunststofftechnologie und -recycling (IKTR), carried out as per the Recyclability Evaluation Protocol for HDPE containers, 'Wood-effect' technology is fully compatible with HDPE recycling.

Based on these results, RecyClass acknowledges that Procter & Gamble 'Wood-effect' technology will not have a negative impact on the current European HDPE containers recycling and provided that the packaging using this technology is designed under the following conditions¹:

- a) The packaging is made of white HDPE;
- b) The concentration of the brownish-coloured masterbatch is below 2 wt%;
- c) The density of the finished packaging is lower than 1 g/cm³;

¹ HDPE containers designed under conditions other than those indicated need to be tested to assess their compliance with RecyClass Recyclability Evaluation Protocol for HDPE containers.

- d) Any additional component or feature of the packaging must be compliant with the corresponding RecyClass Design for Recycling Guidelines².

RecyClass concludes that Procter & Gamble 'Wood-effect' technology as per current market conditions and knowledge, is fully compatible with the existing European industrial recycling processes for HDPE containers. Indeed, the recycled plastic generated after the recycling process was successfully tested in high-value application such as HDPE bottles up to 25 % concentration³.

However, RecyClass recommends reviewing the brownish-coloured masterbatch to opt for a transparent preferably, or a light-coloured design.

In regard to RecyClass Recyclability Certification, the present full compatibility with HDPE containers recycling delivered to Procter & Gamble 'Wood-effect' technology, means that a packaging containing this technology as mentioned in the aforementioned conditions will not be penalised with any Recyclability Class downgrade. Moreover, the amount of recyclable PE will impact the final Recyclability Class obtained during Recyclability Certification and should be kept above 95 % or 90 % in the final packaging to maximise chances to get a Recyclability Certificate with a Class A or B, respectively⁴. Also, it is noteworthy that the presence of additional packaging features could impact the certification process.

About RecyClass

RecyClass is a non-profit, cross-industry initiative advancing recyclability, bringing transparency to the origin of plastic waste and establishing a harmonized approach toward recycled plastic calculation & traceability in Europe. RecyClass develops Recyclability Evaluation Protocols and scientific testing methods for innovative plastic packaging materials which serve as the base for the Design for Recycling Guidelines and the RecyClass Online Tool. RecyClass established Recyclability Certifications for plastic packaging, Recycling Process Certification and Recycled Plastics Traceability Certification for plastic products.

RecyClass – Plastic Future is Circular

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Contact : Jean-Emile.Potaufoux@plasticsrecyclers.eu, www.recyclass.eu

² [Design for Recycling Guidelines - RecyClass](#)

³ [Recyclability Evaluation Protocol for HDPE containers](#)

⁴ [RecyClass Recyclability Certification](#)

Annex I



Figure 1: 'Wood-effect' decoration technology colouration by Procter & Gamble.